

## **Paola Hadjilambri**

**Director of Business Development at Michael Kyprianou & Co LLC**



Paola is the Director of Business Development at Michael Kyprianou & Co LLC

Paola has a wealth of experience having previously worked at the Hellenic Olympic Committee as a PR & Marketing Manager and, later on, in the media at 'DIAS' Publishing House, SIGMA TV and ANT1 Cyprus. She has experience in Marketing & Digital Marketing, from setting up marketing plans, to implementing strategy and promotion through social media. She used to be the PR & Marketing Director of The International School of Paphos and Boarding House representing Cyprus in various countries abroad, creating new collaborations and synergies.

Paola has degrees in Acting, Greek Literature and Law while she has also obtained a Master of Arts in International Relations and Diplomacy.

She is also a motivational speaker for the Creative Women Association and is also a published author with her book on presentation skills 'Show Up! How to be a powerhouse in front of the camera!' which is distributed worldwide by Amazon. She is an accredited trainer by the HRDA, a Director of the Board of the Cyprus-Germany Business Association and a Member of the Events Committee of the Cyprus Shipping Chamber.

Her motto is 'Sky is NOT the limit!'

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