

A guide to UK and EU ESG reporting regulations

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By Lauren Kelly, Head of Marketing in Gerald Edelman

My focus is to ensure clients receive the support they need, when they need it. I work on strategies to communicate to clients and businesses the level of services, support and expertise which is available to them at Gerald Edelman.

We deliver a whole suite of services from deal advisory to HR and can help businesses large and small, grow and reach their potential. It is important for me to raise the profile of Gerald Edelman and ensure clients are aware of the support available to them throughout their business journey.

If you're interested...

After graduating from the University of Exeter with a BA in English Literature, I joined Pearson Education in the editorial department. Whilst there I got the opportunity to join the marketing team and have never looked back. As well as publishing,

As well as publishing, I have worked in marketing at a satellite telecommunications company before moving into professional services. I am also CIM qualified and have gained my Diploma in Professional Marketing.

What one piece of advice would you give your 10-year-old self?

To live in the moment and never doubt yourself. Don't change who you are, you are more confident than you know.

What is the most exciting thing on your bucket list?

I would love to climb Everest (well basecamp at least), see the turtles in Costa Rica and visit Machu Picchu.

If you could have any superpower, what would it be?

Super-speed. I run regularly and would love to increase my speed, even if it is just to beat my Husband at least once.

Who inspires you?

Angelina Jolie – I find personally what she has achieved; her humanitarian work and the way in which she has been so open about her health concerning the BRCA 1 gene to be very inspiring.

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