

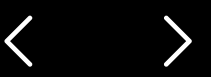


Company Profile

Sotiris Papadopoulos
Managing Partner

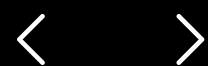


Maria Athanasiou
Managing Director





About



Diversity and inclusion
Driving innovation.

MASO Strategic professionals can help you meet your lobbying, public relations and business goals in Cyprus, Greece and around the world.



Company Purpose

We are an integrated team of Public Policy Consultants, Strategic Communications Professionals and Lawyers with expertise in both the legal and technical aspects of the policies that shape our clients business era.

As a company we combine the substance, specialist skills and experience needed to success. Certainly unlike more services such as lobbying, public relations or law firms, we are a coordinated team of Consultants working together to provide our clients with a comprehensive solution.

Our Purpose: to inspire trust for a more resilient world.





Company Vision

To help our clients combine their legal strategies with their reputation and branding strategies within a successful framework.

Be Kind
Do the right thing.

Be Honest
Keep your word.

Be Smart
Make things better.





Company Mission

Thinking about the context in which decisions will be taken and helping to promote the public debate that will help achieve the change we seek.



What we do? Lobbying!

- International Affairs
- Law Consulting
- Public Relations
- Financial Consulting

We offer a full spectrum of services to help organizations work better. We create standards of excellence and help you achieve them.





International Affairs

In Cyprus, in Greece and Around the World, coupled with uncommon strategic vision, policy expertise and close working relationships with decision-makers around the world, the MASO Strategic team is prepared to take on your greatest challenges.

We specialize in creating, implementing and changing public policy. Whether you seek new legislation, need to modify regulation, or want to put a stop to adverse legislation, we have the skills to achieve results under the most difficult circumstances.

Our trusted name and reputation are valued commodities that are consistently relied upon to deliver new business opportunities and policy solutions throughout the world





International Affairs

SECTIONS

- International & Trade
- Health
- Commerce and Infrastructure
- Financial
- Intelligence & Investigations

Implements advocacy and communications strategies

- Governments
- Non-governmental organizations
- Companies
- Civil Society Groups
- Political Parties
- Companies multinational or local companies
- Associations
- Coalition campaigns and private individuals



Law Consulting

MASO Strategic team is distinguished for her ability to carry out effective research, critically examine complex information and formulate sound arguments.

The team possesses very good writing and oral communication skills, which it applies with accuracy and in a convincing manner.

Our trusted name and reputation are valued commodities that are consistently relied upon to deliver new business opportunities and policy solutions throughout the world





Law Consulting

SECTIONS

- Administrative law
- Accounting & Book-keeping
- Banking & Finance Law
- Corporate & Commercial
- Energy Oil & Gas
- Litigation & Dispute Resolution
- Maritime & Admiralty Law
- Property Law

Implements advocacy and communications strategies

- Non-governmental organizations
- Companies
- Civil Society Groups
- Companies multinational or local companies
- Associations
- Coalition campaigns and private individuals



Public Relations

MASO Strategic is a full-service communications shop that tells our clients stories in compelling fashion – and gets results – across all media platforms. We apply rigorous research and analytics to create bespoke, integrated strategies for traditional and digital platforms.

We craft and place advertisements that advance client issues. From interviews with important editorial subjects to website design and from coalition management to social media campaigns.

Our trusted name and reputation are valued commodities that are consistently relied upon to deliver new business opportunities and policy solutions throughout the world





Public Relations

SECTIONS

- Expert Advocacy Campaigns
- Political Strategy
- Firm Business Strategy
- Crisis Communications
- Digital Strategies
- Op-Eds/Interviews/Media Training
- Message Development
- Media Management
- Content Creation

Implements advocacy and communications strategies

- Governments
- Non-governmental organizations
- Personalities
- Companies
- Civil Society Groups
- Political Parties
- Companies multinational or local companies
- Associations
- Coalition campaigns and private individuals



Financial Consulting

MASO Strategic Financial Services Team works at the busy intersection of business on a daily.

Recognizing that both legislation and regulations can effectively pick winners and losers in the marketplace, MASO Strategic team offers services to financial services designed to help our clients achieve their business goals in the most challenging environments.

We are confident we can help you and your company.

Our trusted name and reputation are valued commodities that are consistently relied upon to deliver new business opportunities and policy solutions throughout the world





Financial Consulting

SECTIONS

- Market research and analysis
- Strategy development and implementation
- Performance monitoring and evaluation
- Business decision-making - Emerging trend analysis
- Financial planning and goal setting
- Business analysis and process improvement
- Project management
- Financial planning and forecasting
- Financial analysis and reporting
- Financial modeling
- Budgeting and expense management
- Cost optimization strategies
- Key metric (KPIs) monitoring and assessment
- Fund Raising
- Accounting Services

Implements advocacy and communications strategies

- Investors
- Companies
- Civil Society Groups
- Companies multinational or local companies
- Associations



Cyprus Office Nicosia	Greece Office Athens	UK Office London	Oman Office Muscat	Malta Office Valletta
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Contact us for More

Questions? Comments? Concerns?

Contact us to discuss anything you'd like, or simply drop a line to say hi. We love (virtual) coffees and always welcome the opportunity.

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