

## **Lia Riri**

### **Deputy Director General at Invest Cyprus**



Lia Riris serves as the Deputy CEO of Invest Cyprus, bringing over two decades of experience in international relations and economic diplomacy. Prior to this role, Lia was the Head of International Relations and

Economic Diplomacy at the Cyprus Chamber of Commerce and Industry (CCCI), where she led efforts to promote Cyprus as a business hub and explore commercial opportunities for Cypriot businesses abroad. She played a pivotal role in organizing high-level business delegations, managing over 40 international business associations, and shaping strategies to establish Cyprus as a key investment destination.

With a background in International Relations and an LLM in International Law, Lia's career has spanned roles in EU project management, public relations, and international diplomacy. She has been a trainer in Economic Diplomacy at Clingendael Academy and has served on the boards of BPW Cyprus and the ICC Cyprus Women's Network.

